

Northern Virginia Shag Club (NVSC)
Board of Director's Meeting
May 07, 2018 FINAL

I. Call to Order:

A. The meeting was called to order by President Bonnie Arms at 7:35pm at the Fairfax County Regional Library, Fairfax, VA, Room 214.

B. Present were President Bonnie Arms, Vice President Sherri Wildoner, Treasurer Mark Hendrickson, Secretary Linda Barna and Directors-at-Large: John Dent, Sue Young, Pamela Alfano and Ken Gibbs. Absent was Director-at-Large, Jack Jones

II. Reading and Consent of Prior Month Minutes

A. Review of April 2018 Board of Director's minutes and April 2018 2 and Quarter General Membership Meeting minutes.

B. Minutes were approved and submitted accordingly.

III. Treasurer's Report: Mark Hendrickson, Treasurer

A. The balance in the checking account is \$9,536.

B. We need to do something to make up for losses due to our low attendance.

IV. Standing Committee Reports:

A. Audit: Fern Seigler, Chair: The audit went well. Paul Young and Barbara Dent will proof read the audit.

B. Dance Committee: Pamela Alfano, Chair: No report

C. Music: Fran Mong, Chair

a. Sherri will call Fran regarding expanding the Music Committee

D. Social and Hospitality Committee: Jeanne Potter, Chair:

a. NVSC does not have many leftover items for the 2018 Classic.

b. Sue will check to see how much leftover alcohol there is for the Classic.

E. Charity Fundraising: Sherri Wildoner, Chair

a. This event will be held on Saturday, August 18 at Addy's from 4pm-8pm.

b. Sue told the manager at the hotel and the manager has let the bartender at Addy's know that we will be there.

c. Sue still has had no response from Addy's regarding NVSC members paying \$10 at the door for the August 18 event.

F. Membership: Bonnie Arms, Chair: 211 members.

a. We will continue to track weekly attendance.

G. Public Relations: Sharon Geyer, Kathy Kropat, Bill Meyer, Jeanne Potter:

a. Jeanne will correct the information about our dances in the Fairfax Times.

b. Jeanne will continue trying to contact the Connection to put our dance information in the Connection Newspapers.

c. Kathy Kropat and Sharon Geyer have notified us that they are no longer on the Public Relations Committee. Sharon, however, does continue to put our information on Paul's List.

d. Sue continues to monitor our post on Yelp. 214 User Views (69%) came from mobile devices.

e. NVSC appeared in Yelp search results 4,885 times.

H. Nominations & Elections: Tom Brett: No Report

I. Communications: Facebook– Angie Bushey; Hello Shagger – Kathy Kropat; Shag Rag – Adele Robey; Web Site - Loren Kropat

- a. Bonnie is working with Adele on the Shag Rag.
- b. Please make comments on the NVSC Facebook Page.

V. Old Business:

A. SOS Back Room Party and Left Behind Party Reports.

- a. SOS-Sue reported that we had 46 members and 10 guests attend the Back Room Party. The bartender at Fat Harold's charged the club for 8 more drinks than were accounted for. Sue suggested to Bonnie that in the future, we try to dispute any discrepancies prior to paying the bill.
- b. Sue reports that the cost of drinks has gone up. Total bill including tip came to \$379.34. Sue spent \$50.36 on food this year. Less than last year. So total expense was \$429.70.
- c. 32 members attended the Left Behind Party.

B. ACSC Meeting at SOS Spring Safari. Sue reported on this.

- a. Five people including Kevin Byrnes were presented with their 2018 ICON awards.
- b. Lake Gaston Shag Club, Two Rivers Shag Club and the DC Hand Dance Club were accepted for membership into the ACSC. Sue gave a brief report on why NVSC recommended the DCHDC for membership. We now have 96 active members in the ACSC.

C. New member retention ideas

- a. Sherri presented a venue survey to see what is most important to members as we try to cut costs.
- b. Sherri would like the survey completed by the members by June 15, 2018

D. Rick Strickland & Lesa Hudson possibly playing for an NVSC event (when/where yet to be determined)

- a. Bonnie reported on the cost of having them at Addy's in August 2018.
- b. Motioned, Seconded and approved: for current financial reasons, NVSC will not have them at Addy's in August, but will possibly ask them to come at a later date.

VI. New Business:

A. 2018 Classic Committee Report: Sue Reported:

- a. There will be a Classic Decoration and Brain Storming luncheon on May 19th at 12:30 pm at JW's. Flyers about the luncheon are in the Hello Shagger and at the Elks.
- b. So far, we have 7 VA Juniors coming to the Classic and maybe more. They are planning on having a pizza party while we have our sit-down dinner and I told Joyce (the president) they could have the free pour room from 6:30 until 8:00 on Saturday. We will have them do a demo and we need to have a "money dance".
- c. When we teach the Elvis line dance on our 5th Wednesday Sue will be setting up a table to start pushing ticket sales. Sue has also included the Classic flyer in several shag websites.
- d. Fran asked Sue if the spouses of the DJ's got a free ticket and Sue said, "Yes." We did not do that one year and it caused a lot of tension, so that is our policy now.

B. Fun Monday Ticket Sales

- a. Fun Monday helps pay for SOS expenses and donates to Caring 4 Kids.
- b. Bonnie explained the payout for the winners.
- c. All Board Members were given tickets to sell.
- d. Tickets must be in by September 1, 2018.

C. Pamela will call a bowling alley in Manassas to see about having a Sunday Social there.

D. We will create a search committee to look for future dance venues.

E. Pamela noted an error in the Classic Flyer in the May Shag Rag. Bonnie will contact Adele to include the updated flyer in the June newsletter.

F. Mark will contact Loren about allowing online credit card payment for the Classic.

G. Some Hand Dancers will be attending our Classic.

H. Vaugh Royal will put Jackson & Lizzie's Azalea Fest dance on our website, so members can see our Classic instructors.

I. There will be a Jail House prop on Friday night of the Classic in keeping with the Elvis Theme.

J. Goodie Bags for the Classic will be tabled for now. Check later based on finances.

K. Motion for Bonnie to discuss with Fran, the Music Chair, the need to reduce the DJ's fees on a short-term basis to be re-evaluated at a later date and for Fran to discuss the reduced fees with the DJs before the next board meeting. Motion seconded and approved.

VII. Other Announcements

The next Board meeting: June 04, 2018: Rm. 214, Fairfax Library, 7:30-9:00 p.m.

VIII. Adjourn: 8:50pm

Respectfully submitted,

Linda Barna
Secretary 2018