

Northern Virginia Shag Club (NVSC)
1st Quarter General Membership Meeting via Zoom
January 27, 2022

I. Due to Coronavirus, a virtual meeting was called to order via Zoom by President Sherri Wildoner at 7:11 pm

II. Introduction of 2022 Board of Directors: Sherri introduced the 2022 Board.

President Sherri Wildoner, Vice President Bonnie Arms, Treasurer Mark Hendrickson, Secretary Linda Barna, Directors-at-Large: Pamela Alfano, Barbara Ebersole, Jack Jones, Adele Robey. Absent was Director-at-Large Jim Scanlon.

III. Treasurers report: Mark Hendrickson: \$10,695 in the Bank Account.

A. We have a credit from the Fast Dance Association.

IV. Membership Report: Bonnie Arms: 127 Members

A. Bonnie will report the renewals each month so the board can track the attrition rate.

1.7 renewal letters were sent out in January. There have been 2 responses so far this month.

2. 9 renewal letters will be sent out in February.

B. We are looking for ideas to encourage people to remain a "Friend of NVSC."

V. Reminder of inclement weather policy:

A. NVSC cancels our dances when Fairfax County Schools are canceled. The Elks is aware of this policy. Bonnie will call the Elks when we cancel to be certain they are aware of the cancellation.

VI. Our next dance is February 10.

A. Mark will see if he has Valentines Decorations among the Social Committee boxes Jeanne Potter gave him.

VII. Yearly club overhead review:

A. NVSC annual overhead is approximately \$5,527.

1. 127 membership renewals bring in approximately \$3,000 to cover the overhead.

2. Members save \$1/dance

3. Members enjoy free admission to the December Dance.

B. Admission fees cover the cost of the dances.

1. \$175/dance at the Elks

2. Up to \$150 for DJs

VIII. We would like members to promote the dances to keep them going.

A. Members can hand out our cards.

1. Adele volunteered to design & update our cards so we can have new ones made.

B. The Board would like feedback and ideas from members about their visions for the club.

C. Our sign that was posted along Route 50 in front of the Elks was stolen.

1. Bonnie will ask the Elks Manager if we can post a new more permanent sign.

2. Adele volunteered to make a new sign.

D. We can print newsletters and leave them in public places such as the diners, the libraries, Whole Foods Bulletin Boards, etc.

E. We can post posters/flyers about NVSC and include the fact that lessons are offered.

F. Bonnie will look at the member registration forms to see if there are things that people said they are interested in doing to help the club.

- IX. As an ACSC member, NVSC should continue the traditions of Carolina Shag.
- A. ACSC will host the Spring Safari in North Myrtle Beach April 21- May 1.
 - B. The theme will be “Let the Good Times Roll.”
- X. Request for subcommittee to evaluate potential venues
- XI. Jim Scanlon has volunteered to Chair the Public Relations Committee.
- XII. Some of the other dance clubs have begun dancing again.
- XIII. Meeting was adjourned at 7:35 pm