



Northern Virginia Shag Club (NVSC)
Board of Directors Meeting
July 09, 2018 **FINAL**

I. Call to Order

- A. The meeting was called to order at 7:31pm.
- B. Present were President Bonnie Arms (arrived late due to car trouble), Vice President Sherri Wildoner, Treasurer Mark Hendrickson, Secretary Linda Barna and Directors-at-Large: Sue Young, Ken Gibbs, John Dent, and Pamela Alfano. Absent was Director-at-Large Jack Jones

II. Reading and Consent of Prior Month Minutes

- A. Review of June 2018 Board of Directors minutes
- B. June 2018 were approved as revised and will be submitted accordingly.

III. Treasurer's Report:

- A. Balance in the checking account is \$14,564 as of the end of June. The account has increased due to income from the sale of 2018 Classic tickets.
- B. Weekly dance expenses continue to be too high.

IV. Standing Committee Reports:

- A. Audit: Fern Siegler, Chair: No report
 - a. Mark Hendrickson has the DRAFT audit report printed out.
 - B. Dance Committee: Pamela Alfano, Chair
 - A. Elvis line dance is being reviewed with Sue Young and Sherri Wildoner on Wednesdays at the back of the Elks.
 - B. There will be a Dance Committee Workshop held at JW's on July 21.
 - C. The next Dance Committee workshop will be held at JW's on August 25.
 - D. Jennifer Batten provided a bio and picture of Jackson and Lizzie for our promotions and program.
 - E. We will have a Dance Committee Meeting in August. Date TBD.
 - C. Music: Fran Mong, Chair: No report
 - D. Social and Hospitality Committee: Jeanne Potter, Chair
 - A. Bonnie spoke to Fran Mong to see what she has. Fran still needs some supplies.
 - E. Charity and Fundraising: Sherri Wildoner, Chair
 - A. The date of the Fundraiser will change to October. We will choose the October date at the August Board of Directors meeting.
 - B. Sherri will post in Hello Shagger stating that she is looking for Fundraiser Committee members.
 - F. Membership: Bonnie Arms, Chair: 211 members
 - G. Public Relations: Bill Meyer, Jeanne Potter: No report
 - H. Nominations & Elections: Tom Brett, Chair: No report
 - I. Communications: *Facebook*– Angie Bushey; *Hello Shagger* – Kathy Kropat; *Shag Rag* – Adele Robey; *Web Site*: Loren Kropat: No report
- V. Other Committee Reports: No reports

VI. Old Business:

- A. New member retention ideas: Sherri's survey
 - a. The board reviewed the results
 - 1. Members want good music, good dance floor and lessons and don't mind the idea of moving the venue.
 - 2. The Dance Committee and Venue Search Committee will use the Survey comments in making their decisions.
 - 3. Sherri will write an article for the Shag Rag informing the members of the results of the Survey.
- B. Search Committee for new venue, Jack Jones, Chair
 - a. Sue Young handed out the results of her Venue Search. She visited 11 venues.
 - b. Sue still prefers the Elks.
 - c. Linda Barna will check on 3 more venues suggested by Sue.
 - d. Jack Jones will use the results of Sherri's Survey as he continues to look for venues.
 - e. To keep the DJs, we need to move to a less expensive venue.
 - f. We discussed how often Richmond and Fredericksburg Shag Clubs have dances and DJs.
 - g. NVSC is investigating DJ cost reduction strategies. Bonnie will tell Fran to tell the DJs.

VII. New Business:

- A. 2018 Classic Committee Report: Sue Young gave the report.
 - a. 69 people are registered for the 2018 Classic.
 - b. We met the hotel block for room reservations.
 - c. Sue contacted the Junior Shaggers President to confirm how many Juniors will attend.
 - d. Fran Mong and Sue Young decided on Pizza for the Free Pour. Jeanne Potter is checking on prices.
 - e. The Classic Program is almost complete and will be at the Printer by July 18.
- B. Fun Monday Ticket Sales: Ticket sales deadline will be determined by the Board at the August Board meeting.
- C. NVSC will discontinue the \$15 Annual Membership Fee for new members and return to the \$25 Annual Membership Fee for all members old and new.
- D. The September Board of Directors Meeting date will change to September 10.
- E. Bonnie Arms presented a letter from Sharon Commerford of Embroidery on Demand, LLC.
 - a. NVSC is interested in posting a link to Sharon's website where members can purchase different types of items made with the NVSC logo. Embroidery logos and logos for coffee mugs, coasters, luggage tags, etc will be available.
 - b. Bonnie will work with Loren to set up the link to Sharon's website.
 - c. We will not redesign the logo, but Bonnie will contact Adele about "cleaning up" the logo graphics.

VIII. Other Announcements

- A. The 3rd quarter General Membership meeting will be held 18 July 2018.
- B. The next Board meeting: Aug 06, 2018: Rm. 214, Fairfax Library, 7:30-9:00 p.m.

XI. Adjourned at 8:34pm