



MEETING OF THE BOARD OF DIRECTORS

April 3, 2017

FINAL

- I. **Call to Order:** The meeting was called to order by President Sue Young at 7:31 p.m. in the law offices of Allred, Bacon, Halfhill & Young, PC. Present were President Sue Young, Vice President Bonnie Arms, Treasurer Mark Hendrickson, Secretary Sherri Wildoner and Directors-at-Large: Pamela Alfano, David Barna, Ken Gibbs, Bill Meyer, and Fran Mong
- II. **Reading and Consent of Prior Month Minutes:** Approved as written.
- III. **Treasurer's Report:** (Mark Hendrickson)
 - a. The balance is \$18,023.
 - b. Low attendance continued through March.
- IV. **Standing Committee Reports:**
 - A. **Audit:** (Fern Siegler) Completed with Paul or Anne West.
 - B. **Dance Committee:** (Pamela Alfano) Nothing to report.
 - C. **Music:** (Fran Mong).
 - a. VSHOF Jerry Hardy unable to do pre-party; waiting to respond to Butch Ademy at lower rate.
 - b. Scheduled Mike and Buck.
 - D. **Social Committee:** (Jeanne Potter) Easter decorations Wednesday before Easter.
 - E. **Charity Fundraising:** (Sherri Wildoner) Still exploring venues and date. Perhaps invite Larry & Cindy Black.
 - F. **Membership:** (Bonnie Arms) current membership 229 with 3 new members.
 - G. **Public Relations:** (Sharon Geyer, Kathy Norris, Jeanne Potter) Sue checked several sources to get the word out including costs for meetup and other options.
 - H. **Nominations & Elections:** Unnamed for 2017.
- V. **Other Committee Reports**
 - A. **Communications:** (*ShagRag* – Adele Robey; *Hello Shagger* – Kathy Norris; Facebook – Angie Bushey; nvshag.org – Loren Kropat) No report.
- VI. **Old Business:**
 - A. **New Member Retention Ideas**
 - a. Board members should make extra effort to mingle more.
 - b. Survey membership - what is your hidden talent? This may help find resources for assistance in decoration / social, electronic communications. Get people invested / engaged in the club.
 - c. Touch base with people that haven't been in for a while (missing 3 weeks or more); perhaps use sunshine committee or membership chair.

- d. Mingle dance such as musical partners – rather than snowball dance get everyone on the floor and change partners when music pauses.

B. Charlie and Jackie Event/2017 Classic:

- a. Pamela to get bio for program
- b. 4 vendors: shoe, massage, jewelry, craft

C. Charity Fashion Show TBD: if we move out of the Elks, this may not be option.

D. Rental Increase at the Elks:

- a. Check website for update of admission fee.
- b. Huka bars appear to be only venues with dance floors.
- c. Fairfax gym: \$150 with no alcohol
- d. Colvin Run: suggested \$200; setup with 7 tables with 10 chairs and does have kitchen but no ABC license; Board meeting April 19 and they will discuss if an option. Note that for a separate event, it is \$450 to rent.

VII. New Business:

A. SOS Fat Harold's Party Set up & left behind party:

- a. Sue will get food and bring banner.
- b. Mark in charge of left behind party at Elks.

B. Survey Membership: Kathy Norris did one years ago. Include questions about a change of venue; day of the week; distance to travel.

C. Lost Corporate Seal: This serves as record that the seal has been misplaced and will not be replaced unless needed.

D. Saturday Lessons with Jackie & Charlie: Fran to review DJ arrangement. Also discussed announcing the Monday before the event that a Saturday day pass will be available for \$35 with an after 8 p.m. rate of Friday \$20 and Saturday \$25.

VIII. Other Announcements:

A. General Membership Meeting will be on April 19, 2017.

B. The next Board Meeting will be on May 1, 2017

IX. Adjourn: The Meeting was adjourned at 8:49 p.m.

Respectfully Submitted,

Sherri Wildoner
Secretary

Approved 5/1/2017 as written.