



MEETING OF THE BOARD OF DIRECTORS

March 6, 2017

FINAL

- I. **Call to Order:** The meeting was called to order by President Sue Young at 7:38 p.m. in the law offices of Allred, Bacon, Halfhill & Young, PC. Present were President Sue Young, Vice President Bonnie Arms, Treasurer Mark Hendrickson, Secretary Sherri Wildoner and Directors-at-Large: Pamela Alfano, Ken Gibbs, Bill Meyer, and Fran Mong; absent David Barna
- II. **Reading and Consent of Prior Month Minutes:** Approved as written.
- III. **Treasurer's Report:** (Mark Hendrickson)
 - a. The balance is \$20,176.
 - b. Some money came in for the Classic;
 - c. Plans to submit corporate filing this month.
- IV. **Standing Committee Reports:**
 - B. **Audit:** (Fern Siegler) Sue advised Fern is trying to get Paul or Anne West to assist; may check with Barbara Dent.
 - C. **Dance Committee:** (Pamela Alfano)
 - a. Mal & Linda Zerden to provide night club two step workshop lessons Friday of the Classic.
 - D. **Music:** (Fran Mong).
 - a. Venue for Thursday night pre-party for Classic: Fran advised still issues making contact with manager at Revolutions.
 - E. **Social Committee:** (Jeanne Potter) They are working on decorations.
 - F. **Charity Fundraising:** (Sherri Wildoner)
 - a. Venues – it was discussed that the American Legion in Manassas costs \$250 plus liquor license; perhaps a Saturday afternoon at Addy's or Revolutions; might be able to use Revolutions Sunday.
 - b. Date – possibly in October.
 - G. **Membership:** (Bonnie Arms) current membership stands at 232 with 3 new members.
 - H. **Public Relations:** (Sharon Geyer, Kathy Norris, Jeanne Potter) Joe Cook opted to be removed and Kathy Norris asking for alternate.
 - I. **Nominations & Elections:** (Unnamed for 2017)
- V. **Other Committee Reports**
 - A. **Communications:** (*ShagRag* – Adele Robey; *Hello Shagger* – Kathy Norris; Facebook – Angie Bushey; nvshag.org – Loren Kropat) No report.
- VI. **Old Business:**
 - A. **New Member Retention Ideas**

- a. **Include:** Asking Tom Brett to invite his military and photography contacts; we need to market more especially to the demographic; maybe demo with a larger group; see if Carol Gaithright might have some suggestions.
 - B. Charlie and Jackie Event/2017 Classic:**
 - a. Charlie & Jackie would like to demo both nights.
 - b. Bonnie hadn't heard back from the massage vendor; she was looking into a few other vendors as well.
 - c. Fran will line up a club DJ for the Thursday night pre-party.
 - C. Charity Fashion Show TBD:** Sue advised she's still working on location and date.
- VII. New Business:**
- A. Rental increase from the Elks:**
 - a. The Elks increased our rent by \$100, the drinks by \$1 and it was noted that their membership fees increase to \$20 a year as well.
 - b. Options were discussed as to whether to increase admission by \$2 or \$1, possibly offsetting with 50/50 drawings; however, it was decided to increase by \$2, making members \$9 and non-members \$10. Bill motioned to increase by \$2; seconded and motion carried to be effective first Wednesday in April.
 - B. Spring 2017 party expenses:** Mark motioned to update the party expenses for the SOS back room and left behind to a not to exceed \$750; Pamela seconded; motion carried.
- VIII. Other Announcements:**
- A.** The next Board Meeting will be on April 3, 2017.
 - B.** General Membership Meeting will be on April 19, 2017.
- IX. Adjourn:** The Meeting was adjourned at 8:53 p.m.

Respectfully Submitted,

Sherri Wildoner
Secretary

Approved 4/3/2017 as written.