



MEETING OF THE BOARD OF DIRECTORS
February 6, 2017
FINAL

- I. Call to Order:** The meeting was called to order by President Sue Young at 7:30 p.m. in the law offices of Allred, Bacon, Halfhill & Young, PC. Present were President Sue Young, Vice President Bonnie Arms, Treasurer Mark Hendrickson, Secretary Sherri Wildoner and Directors-at-Large: Pamela Alfano, David Barna, Ken Gibbs, Bill Meyer, and Fran Mong.
- II. Reading and Consent of Prior Month Minutes:** Approved as amended; General Membership 1st quarter meeting minutes approved as written.
- III. Treasurer's Report:** (Mark Hendrickson) The balance is \$17,762. Reconciled and reinstated the uncashed checks and adjusted against cash balance.
- IV. Standing Committee Reports:**
- A. Audit:** (Fern Siegler) No report. Mark is targeting getting documents to Fern by end of month.
 - B. Dance Committee:** (Pamela Alfano)
 - a. Dance committee is meeting Tuesday, February 7.
 - b. Pamela updated changes to the curriculum in the Dance Committee Manual; Pamela and Sherri will review and tweak as appropriate.
 - c. Plan with Joan McKinney for the Classic entertainment is coming along.
 - d. Tom Brett completed new dance instructor orientation with David Rodgers and Pamela Alfano.
 - C. Music:** (Fran Mong).
 - a. Venue for Thursday night pre-party for Classic: Fran advised she was unable to get in touch with the manager of Revolutions but will continue to make attempts; Fran looked into several area locations but there were no dance floors; she's still looking. Sue advised we are penciled in at Addy's for an option and there would be no charge.
 - D. Social Committee:** (Jeanne Potter) No report.
 - E. Charity Fundraising:** (Sherri Wildoner) Done for 2016; no further report.
 - F. Membership:** (Bonnie Arms) reported that the current membership stands at 234 as of the end of January; 2 new members joined last week.
 - G. Public Relations:** (Joe Cook, Sharon Geyer, Kathy Norris, Jeanne Potter) No report.
 - H. Nominations & Elections:** (Unnamed for 2017)
- V. Other Committee Reports**
- A. Communications:** (*ShagRag* – Adele Robey; *Hello Shagger* – Kathy Norris; Facebook – Angie Bushey; nvshag.org – Loren Kropat) Sue reported that Adele has

been getting compliments on the refresh of the *Shag Rag*; it was discussed to print about 25 color copies of the March newsletter.

VI. Old Business:

A. New Member Retention Ideas

- a. **Review of Introductory Membership Rate:** No report.
- b. **Suggestions:** Sue noted she has been making an effort to mingle more; it was mentioned there aren't enough guys and that some members have moved into ballroom dancing or other situations.

B. Charlie and Jackie Event/2017 Classic:

- a. Sue has the flyer;
- b. Bonnie noted the shoe lady is confirmed for the Classic; she hasn't heard back from the massage vendor; she will try to make contact with Pam & Ed's daughter for jewelry.
- c. Fran will send confirmations via email to the DJs as our agreement; she will also line up a club DJ for the Thursday night pre-party.

C. Charity Fashion Show TBD: Sue advised we will hold off until June to have the show and will talk to Tom at the Elks to lock in a date.

D. Shag-a-Thon Review: Total \$5,544.80. No further discussion.

E. Super Bowl Party review: Held at Addy's Grill Saturday, February 4, 2017, from 4:00 p.m. to 8:00 p.m.; someone put powder on floor which did not please the management; food and service were good; great turnout with an estimated 50 in attendance; Rodger and Sue from Winchester were sharing flyers for an event of theirs and it was noted that they have been teaching shag in their area.

F. Snyder Center Holiday Party: Booked for Saturday, December 2; the deposit has been made.

G. Budget for Classic-Amended: Sue revised to align with actuals from 2016; Pamela motioned to approve, Bill seconded; all approved; motion carried.

H. Congratulations Ad for Audrey Borja: Payment made for the ad to go into the program.

VII. New Business:

A. Approve Budget for NVSC 2017: Mark presented the budget with a comparison to 2016 and noted there were separate budgets for the holiday party, Capital Shag Classic and SOS; Fran motioned to approve; Pamela seconded; all approved; motion passed.

B. Valentine's Day Feb 15 at Elks: Jeanne and Jason Potter will decorate.

C. Facebook: Pamela mentioned setting up a members-only Facebook page where we could post our early bird lesson footwork videos and written notes based on Sherri's suggestion. From discussions, it was determined we would proceed with Sherri managing.

D. Membership lists:

- a. Pamela asked about the board members getting copies of the membership lists. In addition to managing the Facebook private group, it would be helpful to have on hand on the occasion needed.
- b. Sherri mentioned it might be good to reinstate a phone tree for announcements and keeping in contact with the membership; Sue mentioned she was given some information about an automated notification system and will investigate.

- c. Bonnie asked about the signature cards at Sun Trust; we are tentatively going to attempt to meet at the Springfield branch on Saturday, March 18.
- d. Bonnie noted that the sign had fallen at the Elk's.
- e. Sherri asked about the whereabouts of the corporate seal; Bonnie advised she had not seen it when she was secretary; Sue will investigate.
- f. Bill asked about the "Ask Me to Dance" stickers; Sue has been having issues getting it to print from her new computer; Bonnie offered to try.

VIII. Other Announcements:

A. The next Board Meeting will be on March 6, 2017.

IX. Adjourn: The Meeting was adjourned at 8:43 p.m.

Respectfully Submitted,

Sherri Wildoner
Secretary

Approved 3/6/17 as written.