



MEETING OF THE BOARD OF DIRECTORS
January 9, 2017

- I. Call to Order:** The meeting was called to order by Vice-President Bonnie Arms at 7:32 p.m. in the law offices of Allred, Bacon, Halfhill & Young, PC. Present were President Sue Young, Vice President Bonnie Arms, Treasurer Mark Hendrickson, Secretary Sherri Wildoner and Directors-at-Large: Pamela Alfano, David Barna, Ken Gibbs, Bill Meyer, and Fran Mong.
- II. Reading and Consent of Prior Month Minutes:** Approved as amended.
- III. Treasurer's Report:** (Mark Hendrickson) The balance is \$18,440. From the last audit, will reconcile and reinstate the amounts uncashed by the Hunt Club back into the actual cash balance. With no further discussion, the Treasurer's Report will be filed for audit.
- IV. Standing Committee Reports:**
- A. Audit:** (Fern Siegler) No report.
- B. Dance Committee:** (Pamela Alfano)
- a. New member: Tom Brett to schedule orientation with David Rodgers & Pamela prior to teaching;
 - b. provided updated Dance Committee listing;
 - c. will write an article for the Shag Rag on the Dance Committee;
 - d. looking to schedule a committee meeting by early February;
 - e. working on entertainment plan with Joan McKinney for Annual Party for May 12-13.
- C. Music:** (Fran Mong)
- a. DJs Mike Harding and Buck Crumpton are scheduled for the Classic;
 - b. various board members will investigate venue options for the pre-party and other activities.
- D. Social Committee:** (Jeanne Potter) Sue reported nothing going on other than the upcoming Classic and Emily Maroon will make the center pieces.
- E. Charity Fundraising:** (Sherri Wildoner)
- a. Draft thank you flyer was provided for viewing and input;
 - b. will update to include the amount collected = \$5,405 & later determined to be \$5,544.80;
 - c. need venue options.
- F. Membership:** (Bonnie Arms) reported that the current membership stands at 236; Mark advised this included 46 dropped & 36 new memberships for 2016.
- G. Public Relations:** (Joe Cook, Sharon Geyer, Kathy Norris, Jeanne Potter) No report.
- H. Nominations & Elections:** (Unnamed for 2017) No report.

- V. Other Committee Reports**
- A. Communications:** (*ShagRag* – Adele Robey; *Hello Shagger* – Kathy Norris; Facebook – Angie Bushey; nvshag.org – Loren Kropat)
- a. Shag Rag refresh implemented;
 - b. Bonnie will compile emails from past attendees;
 - c. Mark & Bonnie to coordinate roster from ACSC Classic attendees;
 - d. Jeanne Potter will be asked to compile emails from 2016 Classic.
- VI. Old Business:**
- A. New Member Retention Ideas**
- a. **Review of Introductory Membership Rate:** No report.
 - b. **Suggestions:**
 - i. identified that we are losing single people with input from several that people appear to be paired up;
 - ii. suggested that the board members try to mix and mingle more throughout the evening;
 - iii. implement snowball dance around 8:45pm to start with instructors and board members;
 - iv. recommend having basket with “ask me to dance” stickers.
- B. Charlie and Jackie Event/2017 Classic:**
- a. Sue Young is working on a flyer;
 - b. Bonnie advised the hotel said the Thursday night room block is full;
 - c. reservations received in the mail will be noted and Christine will deposit the funds;
 - d. the shoe lady is confirmed for the Classic; Bonnie is working on getting other vendors including the massage lady;
 - e. Pamela to confirm if Charlie and Jackie will be arriving Thursday or Friday; no private or Dance Committee workshops with Charlie and Jackie;
 - f. DJ’s rooms to be paid for Friday & Saturday but on their own if they come up for Thursday pre-party.
- C. Charity Fashion Show TBD:** Sue Young will talk to Tom at the Elks about a possible date in March for the Fashion Show.
- D. Shag-a-Thon Review:** Rundown of activities and suggestions provided to board in separate email.
- E. Super Bowl Party:** Confirmed at Addy’s Grill for Saturday, February 4, 2017, from 4:00 p.m. to 8:00 p.m.
- VII. New Business:**
- A. Approve Expense for Snyder Center Holiday Party:** It was noted that \$800 of the \$1500 deposit is for possible damages which is returned upon completion; Fran motioned to approve up to \$2,000 for the deposit; Bill seconded; approved.
- B. Approve Budget for Classic:** Mark motioned to authorize not to exceed amount of \$11,000; David seconded; approved.
- C. Approve Budget for NVSC 2017:** Deferred to next month to allow clarification of agreement and head count requirements.
- D. Audrey Borja’s induction** into the Virginia Shaggers Hall of Fame: Sue motioned to allot \$75 for a half-page ad for congratulations in the program; approved.

VIII. Other Announcements:

A. The next Board Meeting will be on February 6, 2017.

B. The next General Membership Meeting will be on January 25, 2017.

IX. Adjourn: The Meeting was adjourned at 8:39 p.m.

Respectfully Submitted,

Sherri Wildoner
Secretary

Posted 2/7/17 as amended