



**Draft Minutes
Board of Directors Meeting
May 7, 2012**

- I. **Call to Order:** The meeting was called to order by President Dave Bushey at 7:29pm. The meeting was held at the offices of Surovell Isaacs Petersen & Levy PLC. President Dave Bushey, Treasurer Kathy Norris, Directors Sharon Geyer, Mark Hendrickson, Tim Farris, Jeanne Potter, and Jack Jones were in attendance. Absent: Vice President Sue Young, and Secretary Angie Bushey. Jeanne Potter served as secretary. A quorum was established.
- II. **Reading and Consent of Prior Month Minutes:** The Minutes of the April 9, 2012 meeting of the Board of Directors were approved as corrected. A motion was made by Sharon Geyer to accept the Minutes as revised, the motion was seconded by Mark Hendrickson, and the motion carried.
- III. **Treasurer's Report:** Kathy Norris presented the April Treasurer's report Report. We have a new arrangement with Icons: The cost of the DJ will be split – the Club paying \$100 each week, and Icons paying \$50. In addition, Icons has lowered their prices on domestic beer to \$3.00 until 9:00 p.m. (the end of Happy Hour). Kathy also noted that product sales were up, as were member amenities and advertising costs. She also mentioned that membership dues were down as reflected in the membership numbers, but also that membership tends to be seasonal – numbers tend to go up in July for the summer dinner dance, and they also tend to go up in December for the Christmas party. A motion was made to accept the Treasurer's Report by Tim Farrish, seconded by Jack Jones, and the motion carried.
- IV. **Standing Committee Reports**

Audit Committee: Chair – Chris Dodd; Liaison – Mark Hendrickson. No report.

Dance Committee: Chair – Vaughn Royal; Liaison – Sue Young. No report.

Music Committee: Chair – Fran Mong; Liaison - Sharon Geyer. Sharon Geyer reported that the intermittent music during the lessons seems to be working so far. There are, however, some “humming” issues with the base, which hopefully will be corrected quickly. There was extensive discussion among the Board members about DJ rotation, whether or not a fourth DJ should be added to the mix, and that “beach” music was not being played enough. It was also noted that Craig Jennings did a fabulous job at Spring SOS, and the Board agreed that Craig needed to be encouraged to play at Icons the same way that he played at SOS. It was also suggested that perhaps the Music Committee needed to meet with the DJs to get them more on track as to what the club members wanted to hear.

Social Committee: Jenni Sammis; Birthday Cakes – Jeanne Potter. No report.

Charity Fundraising Committee: No report.

Membership Committee: Chair and Liaison - Tim Farris. Tim stated that he has reached out by email to those who have not renewed their membership, but mentioned that most people do not respond to the email. So, in addition to email, he has started calling, and many have requested that they be sent an invoice for the dues. He is guardedly optimistic that the membership numbers will bump back up. He is going to maintain the strategy of calling, and if people do not wish to renew, he at least will be able to find out why. Tim also noted that there are very few registrations received on line.

Public Relations Committee: Chair and Liaison – Jack Jones. There was some discussion as to how far reaching our advertising for our Club should go, and it was agreed that advertising should be focused on the DC metropolitan area. Jack and Kathy will continue to work on PayPal issues, and Jeanne will send the Makahiki Shag Class flyer to the DC Hand Dancers for posting on their website.

Nominations & Elections Committee: Not Named Yet.

V. Other Committee / Event Reports

Communications: ShagRag – Mary Ann Lesnick; Hello Shagger – Valerie Swiger; Liaison – Angie Bushey. No Report.

2012 Capital Shag Classic: Sue Young, Coordinator. No Report.

Old Business

- A. Update on Icons – Each week the Club is paying \$100 for the DJ, and Icons is paying \$50. In addition, Icons has reduced their price for domestic beer to \$3.00.
- B. 2012 Budget.
- C. Sarbanes-Oxley Policies: Conflict of Interest, Document Retention, Whistle Blower Policy – Mark adapted the language for NVSC, and passed out documentation. There was discussion about making the information available to all Club members. A motion was made by Jeanne to table discussion on this topic until the June 4 meeting. The motion was seconded by Tim, and the motion carried.
- D. Reconcile membership practices with By-Laws: Dave, Kathy, and Tim. A review of the by-laws was tabled.
- E. 2012 Calendar of Events. Dave mentioned that he is looking into the Hunt Club in Reston as a possible site for our picnic. They have a wood floor, can hold approximately 150 people, and the cost will be \$250. Possible dates for the picnic are August 18 or September 8.

VII. New Business

- A. Sunday Socials – Dave is going to check with Grevy's to see if they can accommodate us on May 20.
- B. May, June, and July Preliminary Review of Expenses and Encumbrances: (i) Kathy noted that we should secure the deposit for 2013 Charlie and Jackie dance at Ft Myer. President's Day is celebrated on February 18, and it was agreed not to have the dance on the holiday weekend. (ii) It was agreed to wait on the \$100 donation to the Hall of Fame Golf Tournament until we found out where this charitable contribution was going. (iii) A motion was made by Kathy, and seconded by Tim, to reimburse Dave's travel expenses for the July workshop. The motion carried. (iv) The post office box rental expires on June 30; there was discussion about relocating the post office box, and it was agreed to keep the same post office box location. Kathy will look into getting a second key to the box.
- C. UVA Night – There was a lukewarm turnout - only 8 of the 15 who signed up attended.
- D. Upcoming Marketing Nights: Events and Adventurers, May 22; Parents Without Partners, June 5.

VIII. Other Announcements:

- A. ACSC meeting at Spring SOS – Fun Monday Ticket Sales for fall SOS – Dave has 100 raffle tickets to sell. The money from the raffle tickets is used to hire the bands.

- IX. Adjourn:** Motion made by Mark Hendrickson, and seconded it by Sharon Geyer, to adjourn at 9:10 p.m., and the motion carried.

The next Board meeting will be Monday, June 4.

Secretary, Northern Virginia Shag Club

Attachments:
Treasurer's Report of April 2012