



Minutes
Board of Directors Meeting
January 9, 2012

- I. **Call to Order:** Meeting was called to order by President Dave Bushey at 7:32pm; meeting was held in offices of Surovell Isaacs Petersen & Levy PLC. President Dave Bushey, Vice President Sue Young, Treasurer Kathy Norris, Secretary Angie Bushey, Directors Tim Farris, Dr. Sharon Geyer, Mark Hendrickson, Jack Jones and Jeanne Potter present. Quorum established.
- II. **Reading and Consent of Prior Month Minutes:** Minutes of December meeting of Board of Directors were approved as corrected; motion made by Tim Farris, motion carried.
- III. **Treasurer's Report:** Kathy Norris explained report of four 'new' members: two reinstated and two relisted from Treasurer's Reconciliation; Christmas party expenses were \$191 over projected. Motion to accept Treasurer's report made by Jeanne Potter, motion carried
- IV. **Officer Reports**
 - President:** Reminded Directors as per bylaws, each committee is comprised of minimum of Chairperson and two others
 - Vice-President:** none at this time
 - Secretary:** Has received past records, Minute Books, photos and history of NVSC from several people, continuing to go through it all; if any Board member is looking for anything in particular, let her know
 - Treasurer:** Reviewed expense reimbursement: she decided against additional form for reimbursement, needs receipt with signature and explanation; she tries to issue reimbursement checks immediately
- V. **Standing Committee Reports**
 - Audit: Chris Dodd will Chair, Mark Hendrickson Liaison, Mark will enlist two additional members for committee
 - Dance Committee: Vaughn Royal, Chair; Sue Young – Liaison, see New Business
 - Music: Fran Mong, Chair; Sharon Geyer – Liaison, see New Business
 - Public Relations: Not Named – Classic Flyer to be completed for handout at ACSC meeting in February
- VI. **Other Committee Reports**
 - Communications: *ShagRag* – Mary Ann Lesnick; *Hello Shagger* – Valerie Swiger; Angie Bushey - Liaison
 - 2012 Capital Shag Classic: Sue Young, Coordinator : Hawaiian nights theme, will be held July 21
 - Web Site: Jack Jones, Chair
- VII. **Old Business**
 - A. Bank Account Signature Cards and Authorizing Resolution: Treasurer will get signed copies of November Minutes to bank tomorrow so new signature cards will be in effect
 - B. 2012 ACSC Dues: Treasurer will send out this week
 - C. DJ for Charlie & Jackie Workshop: DJ they had contacted is too expensive for budget, will check into DJ "Kathy K" of DC Hand Dance Club

VIII. New Business

A. Proposal to alter dance and instruction format:

1) Request by member Gary Mann ; 2) Remarks by Vaughn Royal, Dance Committee Chair: Gary reviewed his proposal, revised handouts given to everyone present; Vaughn – Dance committee has not met yet so his remarks are his individually; some points in proposal are within purview of Dance Committee, other items are outside of Dance Committee, those fall to the Board for guidance and/or decisions. Dave asked that the entire Dance Committee review the changes proposed by Gary and provide their input and recommendations to the Board by the February Board meeting. *[Action Item: Dance Committee to meet and discuss changes and report back to Board in February]* Motion made by Angie Bushey that an Ad Hoc committee, co-chaired by Vaughn Royal and Gary Mann, be formed of some Dance Committee members and some members of the general membership of the NVSC, to review the changes proposed by Gary, and provide their input and recommendations to the Board also, and this be done as quickly as time and schedules permit. Motion carried.

B. Review and Affirmation of DJ Guidelines: Discussion of people to assist with the music committee (as per Bylaws Article VI Sec II) *[Action Item: Sharon, Fran, committee members to review DJ Guidelines, will report back to Board at February meeting to revise/reaffirm Guidelines]*

C. 5th Tuesday in Jan Line Dance Proposal: Motion made by Sue Young that Greg Johnson be secured as Guest Instructor that evening to teach three line dances, and his fee of \$100 be authorized, motion carried

D. Update on Icons: cost sharing for floor refinishing underway; Icons looking for increase in weekly revenues to continue paying DJ

E. Sunday Socials: location Fast Eddie's in Centreville, flyers needed to market to public outside of NVSC members, first date March 25, possible review of Charlie & Jackie steps – Sue will confirm with Dance Cmte

F. Review and Affirmation Financial Policies and Procedures: tabled until February Board meeting, need to review language

G. Review and Affirmation of NVSC Designated Charity: motion made to continue with Capital Caring (greater DC area hospice organization) as NVSC designated charity by Jeanne, motion carried

H. NFDA / ASCAP Report: reviewed the four options presented by ACSC, reviewed fees of NFDA and Bop Association; Dave will get further information at ACSC meeting in January and report back to Board next meeting *[Action Item: Dave to gather additional information re: ASCAP licensing issue and report back to Board in February]*

I. Charlie and Jackie Workshop and Dance – Feb 18, 2012: tickets for workshops and dance need to be purchased in advance to comply with Ft Myer regulations

J. Shag-A-Thon: Dave will look into Reston Town Centre and Fair Oaks Mall as possible sites, Tim will help with Shag-A-Thon too

K. 2012 Calendar of Events: events reviewed – February workshops and dance; Sunday Socials begin March; Shag-a-thon; Classic July 21; possible dance/band party in the Fall; club picnic

L. LinkSource website adjustments: Dave spoke with them, could add PayPal link, interactive membership form, for fee, working on database another fee, motion made by Mark Hendrickson to authorize spending up to \$250 to prepare interactive membership form and PayPal account enabling membership to be paid online, motion carried; motion made by Mark Hendrickson to add appropriate handling fee such as NVSC is charged on any credit card transactions to each transaction, motion carried; motion made by Sue Young to set up NVSC PayPal account(s) for credit card transaction capabilities, with appropriate fees, motion carried; Kathy, Sharon and Jack to work out details and setup; work to have setup to purchase Charlie & Jackie workshop and dance tickets

M. Squareup.com: \$89 for handheld device at RadioShack + 2.75% per swipe

N. NSDC, SOS, Grand Nationals USA advertising: tabled for now

O. 1st quarter 2012 Marketing Plan: check into business card size ads in local country club – alumnae – Ski Club – Golf Club – community websites and newsletters, hard copy and online

P. Jan, Feb, Mar, April Preliminary Review of Expenses and Encumbrance thereof: Charlie & Jackie workshop and dance expenses

Q. 2012 Budget: tabled

R. Date, Location 2012 Holiday Party: motion made by Tim Farris to hold the NVSC Christmas party at Kingstowne Community Center on Saturday December 1, their schedule permitting, and authorizing expense as necessary to secure the site, motion carried *[Action Item: Dave to contact John Romito to reserve Kingstowne Center for Christmas 2012 Party]*

S. Charlie and Jackie invitation for 2013: review at February Board meeting

T. General Membership Meeting – Jan. 24th immediately after the dance lessons

Agenda:

Introduce 2012 Board Members and Committee Chairpersons

Treasurer's Report

Charlie and Jackie Workshops & Dance

Report from ACSC Mid-Winters meeting

Invitation to attend Winter Workshop in Hilton Head, SC

Spring Safari SOS – NMB

U. Special Committees for 2012

- By-laws review: Dave will form committee *[Action Item: Dave to appoint Chair and form By-laws review committee]*

- Location committee: committee will determine the 5 or 6 standard criteria to rate potential venues; Jack will Chair committee, Sue and Kathy will help in setting up committee

IX. Other Announcements

X. Good and Welfare

The next board meeting: February _6 , 2012.

XI. Adjourn: meeting adjourned 10:47pm

Secretary, Northern Virginia Shag Club

Attachment(s):

- 1) Treasurer's report
- 2) Proposal to Alter Instruction and Dance Format (revised)
from Gary Mann