



**MINUTES OF THE APRIL MEETING  
OF THE BOARD OF DIRECTORS**

**April 7, 2008**

**CALL TO ORDER**

Marcia Conway called the meeting to order at 7:40 PM.

**Location:** Law Offices of Allred, Bacon, Halfhill and Young, P.C.

**Present:** Marcia Conway, Fran Mong, John Romito, Nancy Roop, Pamela Alfano, Jo-Ann Hitzemann, Tom Brett, Sharon Geyer, Mike Deese and guest Dave Rapson

**Absent:** None

**PRELIMINARY MATTERS**

**Dave Rapson's Presentation to the Board**

Dave Rapson spoke to the Board to let the Board know that he and many others in the Club think that this Board is providing the Club great leadership, support and generally doing a good job.

Marcia Conway thanked Dave for coming to speak to the Board and for the words of support.

**The Minutes of the March 3, 2008 Board meeting were reviewed and approved.**

**Motion:** Mike Deese moved to approve the March minutes.

**Seconded:** Nancy Roop

**In Favor:** Unanimous

## TREASURER'S REPORT

	Month: as of Feb 1	Month: as of Mar 1
Regular Account	9224	9014
Junior Account	446	446
Special Events	3134	4620
Charity Account	187	187
<b>Total</b>	<b>9224</b>	<b>9014</b>

**Motion:** Sharon moved to accept the Treasurer's report

**Second:** Pamela

**In Favor:** Unanimous

## COMMITTEE REPORTS

**Dance Committee:** Cathy Metcalf and Nancy Roop

### **Community Demonstrations**

There is a sub-committee of the Dance Committee to find opportunities to do shag demonstrations at events in the community "near" Rene's. Places that may be out as far as Gainesville would be ok because they are coming in against the rush-hour traffic. If you know of events that may have large groups with the people in their thirties and above who may be inclined to join our club please let the Dance Committee know.

**Social Committee:** Jo-Ann Hitzemann and Tom Brett, Co-Chairs

See Band of Oz.

**Charity Fundraising:** Marcia Conway Liaison

The 50/50 made \$205 for the month of April and there was \$210 in Logo Merchandise sales.

**Public Relations:** Joan McKinney and Michael Browne Co-Chairs;

In March, the PR Committee met or conferred individually with the Classic co-chairs; the Band of Oz coordinators; the Dance Committee chairman; and the Membership chairman. We wrote, or expanded on, very detailed PR/marketing plans for the BOZ party, the Classic, and for a Dance Committee project to promote the club and Rene's.

The PR Committee also talked briefly with John Olaya about the Dance Committee project, and a longer chat is planned among Rene's management, Cathy Metcalf (Dance Chair) and myself.

The Shag Rag/Hello Shagger editor has participated in this PR planning.

The Band of Oz flyer has been prepared in several versions designed to target hand dancers, swing dancers and NC/SC transplants.

Flyers for Band of Oz, the Classic and/or Rene's were distributed at the "Hutch" memorial and at Shagathon. Through individual members' efforts, flyers also went to, or are on the way to, events in Roanoke, Fredericksburg, Pittsburg and The Citadel Club in DC.

Joan McKinney  
PR co-chair

Tom said that Joan was very responsive about getting the flyers out at the Glen Echo event and that Joan had developed the flyers herself.

**Newsletter:** Valerie Swiger, Chair; Nancy Roop back-up

There were several very favorable comments regarding the Shag Rag from the Board members. All agreed that the Shag Rag is excellent.

**Membership:** David and Angie Bushey, Co-Chairs, Sharon Geyer, Liaison

There are currently 321 members.

**Discussion about termination of membership if the member is late renewing their membership:**

In accordance with the Club by-laws, if a membership is terminated due to late payment of dues, when the member renews their membership, he or she is considered to be a new member and is not eligible to run for the Board for one year from the date of paying dues.

There were suggestions that a reminder notice be sent out 60 or 30 days prior to the date that the membership would expire. Tom said: that the by-laws require "at least 30 days advance notice of the member's approaching membership anniversary date". Also, the reminder letter should include the statement from the bylaws to ensure that the person in receipt of the letter completely understand the ramifications of not renewing within their window of time prior to termination of their membership.

Marcia said the notification is to be sent by mail not e-mail.

**Music:** Michael Deese, Chair

Mike said he is thinking of having Denny Martin play on a 5<sup>th</sup> Wednesday.

Fran suggested that Dewey should reduce the admission for this week due to the bad music situation with the speakers last week. That would be in the spirit of good business and he should want to work with us.

**Website:** Marcia Conway

Marcia said she has appointed a committee to evaluate the NVSC website requirements. Gary Mann is going to get the group together this coming Thursday evening or as soon as possible if that date doesn't work. The committee members are John Romito, Sue Young, Valerie Swiger, Heather Jennings and Gary Mann.

Emma is going to give the website a face-lift and is not charging the Club for the work.

## **OLD BUSINESS**

**Shag-a-thon:**

Fran said there were about 70 participants and they had received \$3500 in checks so far. Valerie put on the Hello Shaggers that we are hoping to collect all of the money soon after SOS. Thanks to all who helped make the Shag-a-Thon a success.

**2008 Capital Shag Classic:**

Heather Jennings presented the Capital Shag Classic report.

All of the committee chairs have been contacted and are on board. All of the DJs are lined up and there will be a boom box at the pool party. There will be a shoe vendor, jewelry and knitted garments.

Jo-Ann and Tom are going to head up the Hospitality suite and Dave Rapson has agreed to do his bar-b-que again.

Tom volunteered to buy the booze again and asked for one consolidated list of booze needed which includes type, size, quantity and general price/quality range. He asked for the list to be provided several weeks before the event along with storage plans.

Valerie has agreed to handle the tickets again.

Heather handed out PR/Marketing Plan that Joan had prepared for her to give the Board.

Tom asked who put in the ad for the Capital Shag Classic because he would like to do that for the Band of Oz. Heather said he should contact Joan or Mike Brown.

There was discussion about the use of the old dance floor or renting a dance floor.

Dave Rapson provided the following valuable insight: If we use the Club dance floor our members do the installation and the take down. The last time it was used the Club hired 4 young men to move it in and out for a cost of \$400. The Club will have to pay for storage of the floor which is at least \$2000 depending on the storage unit cost. Whatever is done with the old floor will require a great deal of work from the membership. Last year we had only 1000 square feet of dance floor and if you can have 1200 – 1500 it would be better.

Marcia called for a motion regarding the rental of a dance floor.

**Motion:** Pamela moved to rent the floor from Dave Moldover for the Classic.

**Second:** Tom

**In Favor:** Fran Mong, Pamela Alfano, Tom Brett, Nancy Roop, Jo-Ann Hitzemann, John Romito, Sharon Geyer

**Opposed:** Mike Deese

Marcia called for a motion to approve the estimated budget for the 2008 Capital Shag Classic.

**Motion:** Mike moved to approve the budget for the Capital Shag Classic

**Second:** John

**In favor:** Unanimous

Tom is going to take a group photo of the Board at the May board meeting.

Heather said: If you have any questions or concerns to please let me know. I don't want to plan the party in a vacuum, but I don't want to bore you to death either. If you have questions just let me know.

Marcia and the Board thanked Heather for the excellent and informative presentation.

## **June Party with the Band of OZ**

### **Discussion on the incentives the Club could offer to encourage outside clubs to come to the event.**

Mike said it would best for our club to give them a percentage of the profit. It would be a percent of the number of tickets they sell, not what we have sold.

Mike said that between Dave and Joan they have good business minds and they will do what is in the best interest of the club.

Mike/Dave said if we sell 180 tickets we will break even.

Discussion of the contract: At the Fredericksburg event the band did not start on time, but they did leave on time. NVSC is an independent contractor and a non-profit organization. We do not want to have an employer/employee relationship with this band.

Special instructions: Set-up and sound check in order to start at 4 PM (the room is available by 3 PM). Put in instructions about security at Ft. Myer and directions to the Community Center.

**Motion to accept the Band of Oz contract with the amendments setting out specific details as to procedures and security at Ft. Myer, time of arrival, etc.**

**Motion:** Fran moved to accept the Band of Oz contract with the amendments stated above.

**Second :** Jo-Ann

**In Favor:** Unanimous

**Revenue sharing with another dance organization**

After much discussion the following motion was voted on.

**This motion gives Guarantors leeway to negotiate with another organization on revenue sharing.**

**Motion:** Mike moved to give Guarantors leeway to negotiate with another organization on revenue sharing associated with Band of oz ticket sales.

**Second:** Fran

**In favor:** Unanimous

Jo-Ann said the Social committee is planning to have chips, water and drinks for the event.

Tom is going to give the information to Valerie for the printing of the Band of Oz tickets.

Mike asked if we are going to keep a log of the ticket sales.

John said that due to our nonprofit status he will need a list of members and non-members who attend the event.

Tom said all of the tickets will be numbered. Prior to June 8<sup>th</sup>, the cost of the tickets should be \$20 and \$25 at the door with \$5 and \$10 respectively going to NVSC.

We need people at the door to take the tickets and check their names off of the membership list.

Marcia asked is there any more discussion for this topic? There was none and the discussion was closed.

## **NEW BUSINESS**

**Proposal to reimburse Ray Jones (for Kari Jones) and Cindy Black (for Brennar Goree) \$100 each for travel expenses to perform at the Craig Hutchinson Memorial Event.**

**Motion:** Tom moved to reimburse Ray Jones (for Kari Jones) and Cindy Black (for Brennar Goree) \$100 each for travel expenses from the Junior account for their performance at the Craig Hutchinson event.

**Second:** Fran

**In favor:** Unanimous

**Do we want to invite Charlie and Jackie to come back for a workshop/dance on February 14, 2009 at Ft. Myer?**

**Motion:** John moved to invite Charlie and Jackie back February 14, 2009

**Second:** Sharon

**In Favor:** Unanimous

**SOS party at Fat Harold's on Friday, April 25 from 3:30 – 5:30PM**

Tom said that last year Fat Harold's charged more for special drinks than for rail drinks, which used the allocated money sooner than expected. We need to stipulate with Fat Harold's that the poker chips are just for rail drinks and or that more expensive drinks require more poker chips.

**Motion:** Tom moved to provide 2 poker chips per member and specify that rail drinks would cost 1 poker chip and 'brand-name' drinks would cost 2 poker chips.

**Second:** Fran

**In Favor:** Unanimous

**Motion to spend \$400 at Fat Harold's and \$100 for the tip.**

**Motion:** Fran moved to spend \$400 and \$100 for the tip at Fat Harold's.

**Second:** Sharon

**In Favor:** Unanimous

**SOS party at Rene's**

Marcia suggests this year that the Club pay \$3 of the cover charge for each person going to Rene's on that night.

Sharon said that's not quite as festive as paying for a drink of the member's choice.

Fran said that Rene's would lose out if the Club just pays the \$3 of the cover charge, but by giving a free drink to the membership at happy hour drink price it would be a win-win. Our members would get a free drink and it would foster good will in the Club's business relationship with Rene's.

**The members that go to Rene's during SOS week will get one free drink for happy hour prices.**

**Motion:** Fran moved that each person going to Rene's on Wednesday night during SOS week get one free drink from NVSC for happy hour prices.

**Second:** Pamela

**In Favor:** Unanimous

**Motion to purchase 125 blinky lights for SOS**

**Motion:** Tom moved to purchase 125 blinky lights for SOS.

**Second:** Fran

**In Favor:** Unanimous

**Competitive Shag Association annual shag contest**

NVSC has received a request for \$250 to support this contest. The purpose is to promote the shag dance. It will be held in Richmond and they would like NVSC to be a sponsor again. We get a 5% ticket discount because we are a sponsoring club.

**Motion:** Pamela moved to sponsor for the 2008 CSA which will be held on July 12<sup>th</sup>, which is what NVSC has done in the past.

**Second:** Joann

**In Favor:** Unanimous

**Proposed policy concerning the adoption of "Bright Ideas, Concerns and Issues" format for receiving all issues and suggestions from members of the club.**

**Discussion:**

Fran said that Sharon has done a great job.

Marcia would like to be sure the information is presented to the board members before it is available to the general membership.



Tom asked if Sharon is going to develop a paragraph as an introduction with examples of what is expected of the people making the statements.

Sharon said that the form should be in the Shag rag, Hello Shaggers and on the website so that people could fill it in on their computer.

**Motion:** Fran moved that we adopt Sharon's suggested policy for handling members concerns, issues, and ideas after the form is amended by adding an introductory explanation which will be approved by the Board before dissemination on Hello Shaggers, the Shag Rag, Rene's and the NVSC website.

**Second:** John

**In favor:** Unanimous

## **ANNOUNCEMENTS**

There will be an NVSC logo shirt night on April 16.

There will be a membership meeting on Wednesday, May 7.

The next board meeting will be May 5.

## **ADJOURNMENT**

**Motion:** Fran moved to adjourn at 11:30

**Second:** Pamela

**In Favor:** Unanimous

Respectfully submitted,

**Nancy Roop**  
Secretary

**President:** Marcia Conway  
**Vice President:** Fran Mong  
**Treasurer:** John Romito  
**Secretary:** Nancy Roop  
**Directors:** Pamela Alfano  
Tom Brett  
Mike Deese  
Sharon Geyer  
Jo-Ann Hitzemann

Attachment(s):

