



MINUTES FOR MARCH MEETING OF THE BOARD OF DIRECTORS

March 3, 2008

CALL TO ORDER

Marcia Conway called the meeting to order at 7:40 PM.

Location: Law Offices of Allred, Bacon, Halfhill and Young, P.C.

Present: Marcia Conway, Fran Mong, John Romito, Nancy Roop, Pamela Alfano, JoAnn Hitzemann, Sharon Geyer, Tom Brett, Mike Deese and guest Gary Mann

Absent: None

PRELIMINARY MATTERS

Presentation to the Board by Gary Mann:

Gary Mann provided a hand-out (attached) to the Board detailing his presentation. The topics covered were the NVSC dance floor, volunteerism and employees, and the cost benefit of hard liquor bars at Club events.

On behalf of the Board, Marcia thanked Gary for coming and said that she appreciated his information and how it was presented to the Board. It will be very beneficial to decisions the Board will make in the future.

The Minutes of the February 4, 2008 Board meeting was reviewed and approved.

Motion to accept: Pamela

Second: Nancy

In favor: Unanimous

Minutes for Special meeting were reviewed and approved.

Motion to accept: Jo-Ann
Second: Tom
In favor: Unanimous

TREASURER'S REPORT

	Month: as of Feb. 1	Month: as of March 1
Regular Account	10549	9224
Junior Account	446	446
Special Events	4537	3134
Charity Account	187	187
Total	10521	9224

Motion: Nancy moved to accept the Treasurer's report.
Second: Sharon
In Favor: Unanimous

COMMITTEE REPORTS

Dance Committee: Cathy Metcalf and Nancy Roop

The Dance Committee met on February 25, 2008 at the home of Gary & Robbie Mann. We would like the Board to consider opportunities where we might offer some additional lessons for our members who want to learn more than what we offer in our Wednesday night classes, such as, a lesson prior to one of our dances. The lesson could be taught by our own instructors without having to use guest instructors. (Note: In years past, NVSC had lessons prior to the annual holiday party.) We have conducted "advanced" classes in various ways through the years since our students grow weary of the repetition on Wednesdays.

It was decided to sell the remaining VHS instructional tapes for \$2.00 since they have not sold in quite some time. We only have about 10 in stock. If they have not sold after a month, they will be given away in some manner. Jane James is taking over the instructional DVD sales along with the video library that she has had for several years. We only have a small number of DVDs on hand (under 10) and Jane is placing an order for approximately 40 or 50, depending on the number needed to get the price break. Ten of these are already committed to the Battlefield Boogie Club. (Note: It was approved by the 2007 Board to sell quantities of at least 10 to other Clubs for a reduced price of \$8 each.)

Joan McKinney and Fran Mong are planning to coordinate opportunities to showcase shag to the surrounding community through special exhibitions. The Committee

sometimes gets invitations to do exhibitions and/or lessons but plans are to try to seek out our own opportunities. Thoughts are along the lines of community fairs or festivals, adult retirement community, etc. Joan and Fran will lead a sub-committee of the Dance Committee to analyze the options and make some plans. If you know of events that should be considered, please notify Fran or Joan.

Nancy has volunteered to coordinate special dances on Wednesday nights, such as the snowball dance and other mixers. Lin Romero will take charge of a monthly program that will recognize a student, or a couple, that is diligently working on their steps during open dancing.

The Committee intends to plan more training on teaching techniques during the year.

Charity Fundraising: Cathy Miller & Nancy Cox Co-Chairs, Marcia Conway, Liaison

50/50 - \$185

Charlie & Jackie Dance 50/50 - \$119

Logo Merchandise sales - \$43

Public Relations: Joan McKinney and Michael Browne Co-Chairs, Marcia Conway, Liaison.

PR Committee/Membership Chairs – The Busheys and Joan are meeting soon to draft a plan for outreach to Carolina college/university alumni groups in our area. This has been done before without many results, but we'll try again. We need a little time to get a plan in place and then expect to enlist some volunteer help from Dance Committee volunteers and also others. This was discussed at Dance committee meeting. Cathy has the Bigger Picture report on several initiatives.

Carefree Times Ad for the Capital Shag Classic

The ad copy is finished and Michael is submitting it. He knows the March 5th deadline, he knows the correct format; and he has the form. Michael either pays the \$240 and then is reimbursed; or he arranges for Carefree Times to bill the NVSC directly.

Ad in the National Program (for championship finals, weekend of March 7-8)

Barry Thigpen called this week and said they'd lost our ad copy; so I re-sent it immediately. Keep your fingers crossed. The club already has reimbursed me for the Nationals Program ad. (I think it was \$250).

Newsletter: Valerie Swiger, Chair; Nancy Roop back-up

Deadline for the Shag Rag is March 25th.

Membership: David and Angie Bushey, Co-Chairs, Sharon Geyer, Liaison

Sharon said that she relayed the decision to Dave about how the Board suggested to track the members. There are currently 316 members in the Club.

2008 Capital Shag Classic: Heather Jennings and Pamela Alfano, Co-Chairs

Pamela and Heather are working on the budget and it will be presented at next month's Board meeting.

Music: Michael Deese, Chair

Tom will take care of the DJs and music for the next 3 weeks while Mike is out of town.

OLD BUSINESS

Capital Classic DJs

Pamela said that the original proposal was for ½ off of the ticket.

Mike asked if there is a reason to pay the DJs more money?

Marcia said I think that what we decided on was a compromise.

Mike said to table this until next month and do a survey of other Clubs. For playing 4 hours the DJs are paid \$100 for that time.

Marcia said our DJs get paid \$125 at Dewey's.

Pam/Sharon asked if we want to pay them less?

Mike said our DJs are well paid. They are the regular DJs and not the guest DJs.

John said it gives a bad connotation to the other volunteers.

Marcia said at the ACSC meeting Clubs said they pay their DJs more at big events than at their regular events.

Mike said it should be based on something sound.

Fran asked if it would be sound theory to base the DJs payment on a certain amount for everyday events and a different amount for special events.

Mike thinks a good comparison would be VA Beach or Richmond.

Fran questioned the relevance of what the other Clubs pay.

Mike said are we giving them a raise because we want to give them a raise or are we paying them more because we want to. I found out that we are paying better than the hand dance DJs.

Marcia said that this is a good time to give our DJs something to let them know we appreciate them.

Motion: Fran moved to rescind the motion made at the February meeting to give the DJs free tickets to the Classic.

Second: Tom

In favor: Unanimous

Motion: Pamela moved to pay the DJs \$30 an hour and to charge the DJs full ticket price for the 2008 Capital Shag Classic.

Second: Sharon

In favor: Fran, John, Sharon, Jo-Ann, Pamela

Opposed: Nancy, Tom, Mike

June Party with the Band of OZ

Tom said that he wrote an e-mail to everyone and he listed the things that the Board will need to make decisions on.

Do we need to rent the kitchen for \$50? If we don't, then we can't use the ice machine. However, the bowling alley will bring ice over. There is no reason to bring bags of ice.

Food: If people buy their food through the bowling alley person at the ballroom, there would be no money transaction with the Club. Tom said that if we go that route, people who want another type food can go over to the bowling alley to order other food.

Sharon suggested calling the Sunday In-door picnic with the Band of Oz.

Fran said that having the Club provide food would put a huge burden on the social committee since they would have to work for 200 people which is more than we normally have.

Tom said he thought that at the Charlie & Jackie event there was enough food for 250 people. Also, one of the questions for later on is do we want 50/50 sales?

Tom said he has reserved the ballroom (with deposit) for 6 hours, from 3:00 to 9:00 PM (for approximately \$570), which is designed for 1 hour of set-up, 4 hours of band time and 1 hour clean-up and pack-up.

Jo-Ann suggested selecting one food item from the bowling alley menu and that might be an easy solution.

Jo-Ann said the Social Committee was thinking about providing chips and similar snack foods.

Tom said the only way the bowling alley will provide food sales is if the Club will order specifics and have people pay "as they go" to the bartender in the ballroom.

Marcia said we can probably get members to donate chips...etc.

Tom said the advantage of using the bowling alley is that the Social Committee and club members won't have to do the work of providing the food they usually do for Club events.

Fran said the Social Committee should catch a break.

Tom said he will ensure that there is some healthy food for folks who want that.

Tom's proposal: Bowling alley will have menus with 5 items; individuals order and pay their own bill for food, beer and wine to the bartender. Water and soft drinks are free from the Club.

Tom asked if we need a DJ to play during the band's break? The live band can play their own CD music during the break.

Tom said we have the same responsibility to clean up as all previous times at Ft. Myer.

Sharon asked how much time do the band needs to have to accomplish the take down? Is 45 minutes enough time?

Tom said we need a decent flyer. The information should be correct. It should go to Hand dance club and Richmond. Mike said he would take care of the flyer distribution.

Tom said he is concerned that the tickets should be of sufficient colors and quality not to be counterfeited. We should write down the names of the people as they buy the tickets.

Marcia had suggested a TV as a door prize and will look into that.

Marcia said we need to give the people an incentive to purchase the ticket. She said she will talk to Hospice to see if they would like to donate something that could be used as a door prize for this event.

Marcia suggested that each Board member have 20 tickets to sell to anyone who might want to hear the Band of Oz.

Sharon/Tom asked if there will be a 50/50 and Marcia said yes.

Tom re-affirmed that the Club would be responsible for providing soft drinks and water and ice.

Tom said that the people who are putting up the money for the event are going to pay for the band initially and that they and the Club will be reimbursed through the ticket sales. The Club should charge \$20 for the pre-ticket sales, the Club would get \$5 of that and the donators would get \$15. At the door tickets could cost \$25 and the Club would get \$10 per ticket. Juniors will be admitted free.

Mike gave a comparison of the other events that the band will be playing at so we can make a good decision on the price of the tickets.

Tom said the people putting up the money should have a say in the price of the tickets.

Sharon said the event should be self supporting to the greatest extent possible.

Motion: Tom moved that we pre-sell tickets to the Band of Oz for \$20 each and \$5 more at the door.

Second: Fran

In favor: Unanimous

Sharon said if we sell 200 tickets then the backers will have enough money to be reimbursed for what they were willing to put up for the band.

Tom said that by not having the tables for NVSC food we will have more dance floor space and that we could have more chairs and fewer tables along the walls than for the Jackie and Charlie event, to gain more dance floor space.

Shag-A-Thon

The Shag-a-Thon is going to be on April 5th from noon to 4:00 at JC Penneys on the lower level at Springfield Mall. Even though the Dulles Town Center had initially agreed to allow the Shag-a-Thon they cancelled with us at the last minute. If we had had the event at Fair Oaks Mall the Club would have to rent a floor for the event and that would not be a wise decision for the Club.

Fran said she is trying to have the Shag-a-Thon packets out by Wednesday.

The event will be an hour shorter because of the Fredericksburg event with the Band of Oz.

There will be a dance lesson this year so be sure to bring your friends.

Proposal to consider use of credit cards for NVSC events

Tabled until the next meeting.

ACSC Winter Workshops

Marcia and Jo-Ann attended the Winter Workshops.

- * Presentation was made to Ellen Taylor Foundation for \$250
- * Election of 3 new SOS Board Seats
- * Proposal was defeated to require all clubs sell a certain percentage of SOS cards and Fun Monday tickets
- * Motion was defeated to change the election date of ACSC AND SOS officers from the winter workshop to the summer workshop.
- * All clubs have a yahoo e-mail address on the SOS website-2008 Icon Presentation
- * Parade theme at the April SOS is "a pair of seven"

Shag Tag Update

Pamela said it will be voted on by the legislation in January 2009.

NEW BUSINESS

Membership Application Form Change

Sharon handed out the new form for the Board to review.

Tom asked if someone doesn't want their information on this list does the Club still get the information. Yes, the Club still gets the information, but protects the member's information.

Fran asked if you took out the sentence 'check here if you want a copy of the membership roster' who would care. The Club should not advertise the member's information.

Sharon said the rest of the form is reconfigured with the same information.

Motion: Sharon moved that if a member wants the Shag Rag mailed to their home it will cost \$5

Second: Fran

In Favor: Mike, Tom, Fran, Sharon, John and Nancy

Opposed: Jo-Ann, Pamela

Motion: Sharon moved that we retain the option for members to pay \$2 in order to receive a copy of the membership list for according to the preferences they identified on their application.

Second: Mike

In favor: Sharon, Mike, Tom

Opposed: Nancy, Fran, Pamela, Jo-Ann

Easter Bonnet/Hat Contest and egg dancing Contest – March 19

Maryanne Lesnick has volunteered to help with this event.

ANNOUNCEMENTS

Tom said that there is too much noise during the dance lessons and that the Board members should set an example and try to keep the noise down.

Tom is going to take pictures of the Board and it will have to be inside because it is dark outside when we get to Rene's. Whenever we do take the pictures, it would best for everyone to wear pastel color tops.

There will be a general membership meeting on Wednesday, May 7th.

The next board meeting will be April 7th.

ADJOURNMENT

Motion to adjourn: Fran moved to adjourn the meeting at 10:45

Second: the whole board

Respectfully submitted,

Nancy Roop
Secretary

President: Marcia Conway
Vice President: Fran Mong
Treasurer: John Romito
Secretary: Nancy Roop
Directors: Pamela Alfano
Tom Brett
Mike Deese
Jo-Ann Hitzemann
Sharon Geyer

Attachment(s): Hand-out from Gary Mann