



**MINUTES FOR AUGUST MEETING
OF THE BOARD OF DIRECTORS**

August 6 2007

CALL TO ORDER

David Rodgers called the meeting to order at 7:38 PM.

Location: At the home of David Rodgers
Present: David Rodgers, Pamela Alfano, Marcia Conway, Tom Brett, Hilda Clemann and Nancy Roop
Absent: Linda Coffeen, Fran Mong and Russ White

PRELIMINARY MATTERS

The Minutes of the July 2, 2007 Board meeting were reviewed and approved.

Motion to accept: Hilda
Seconded: Pamela
In favor: Unanimous

TREASURER'S REPORT

	Month: as of July 1	Month: as of August 1
Regular Account	6,357.53	7,207.15
Junior Account	164.57	369.57
Special Events	3,290.27	5,233.64
Charity Account	167.24	
Total	9,999.61	12,810.36

Motion to accept: Pamela
Seconded: Hilda
In Favor: Unanimous

COMMITTEE REPORTS

Dance Committee: Cathy Metcalf, Chair; David Rodgers, Liaison

Junior Shag -- Members of the Dance Committee have been involved in teaching the junior lessons during our Wednesday night summer program running from July 18 – August 8. We will also be doing a lesson for juniors at the annual picnic on Saturday, August 11th, at the home of one of our junior dancers, Shelby Payne, who is Marcia Conway's granddaughter. Promotional flyers were submitted to all Fairfax County libraries for their community bulletin boards, numerous grocery stores, mailed to juniors participating in 2004 junior program, posted at a few recreation centers, Carolina congressional offices, Capitol Hill, dcdancenet and submitted to calendar/community events columns of local papers. The promotional materials that have been distributed for the junior program have resulted in inquiries from adults wanting to learn to shag, as well. Four instructional DVDs are being given away as door prizes for the juniors (total cost of \$18.48 to the Club). Other donations of door prizes included four free private lessons by several dance instructors, handmade earrings, etc. After the first 3 classes, 17 young dancers have participated most of which have a connection with one of our Club members.

The Dance Committee has an invitation to perform and teach at The Fountains at Washington House, a Sunrise Assisted Living Community on Saturday, September 8th. Plans will be coordinated to have some of our dance instructors there to demo and teach.

Our instructional DVDs remain in demand. With the constant flow of newcomers to our Club, the sales are consistent. Other surrounding Clubs offer it to their students as well. Since my last report in June, I have turned in \$140 to the NVSC treasurer, Val Swiger turned in \$10 (included with a Classic ticket purchase) and currently I have \$90 from sales to turn in. Stock on hand of DVDs is 30 and VHS is 10. The profit on each DVD is \$5.38 of the \$10 sales price.

The Club's regular weekly Shag lessons have been posted online on DCDanceNet.

Social Committee: Fran Mong, Chair

I know we had previously discussed the possibility of using Kingstowne as a venue for a future event. I have had some time to reflect on our discussion and while I know that Ft. Meyer has traditionally been used for our Christmas Party and we already have it booked for 2007, I still feel that Kingstowne would be a better choice for a number of reasons. The facility is lovely (and you can view it at www.kingstowne.org), there is a wonderful wooden dance floor, there's a full kitchen, which would be particularly helpful for the Christmas Party where most of our food is donated and a great deal of it needs to be reheated, the location is good, we can do a BYOB (which worked extremely well at the Back to the Future Party), we can have a "guaranteed" date and no possibility of

being bumped, most importantly nobody has to go through Security and, of course, I think a change of venue brings new energy to an event (as witnessed this weekend with our new Classic location). For all of these reasons (and some I've probably forgotten) I think the Board should discuss it further. I know that there was to be some sort of "refund" or "price adjustment" at Ft. Meyer because of the early ending time on our previous event but I'm assuming that could be adjusted when we do the Jackie-Charlie event. In the event the Board should decide to entertain this suggestion, December the 8th is still available on the Kingstowne Calendar but I think we would have to move quickly to secure the date. The facility must be rented through a resident and we have club members who are residents. I feel that it would be a good move and something that we should at least consider. If I am back in town on Monday I will be at the Board Meeting, but I did want you to have this information and be able to discuss it whether I am able to be present or not.

David: This will be on hold until we get the details of the size of the dance floor and the exact rental cost. There will be a special board meeting before the September Board meeting.

Charity Fundraising: Marcia Conway, Chair

Marcia: During the Classic it was nice to have a room that could be locked, but it seemed to limit sales due to the fact that people couldn't see the merchandise this year because it was out of sight.

Merchandise sales: \$639

Public Relations: Joan McKinney and Michael Browne Co-Chairs;
David Rodgers, Liaison

The PR Committee worked with the Dance Committee chairman on ideas for promoting the Junior Program. That Juniors' Program promotion had the additional benefit of also promoting the regular Wednesday night adult classes and dance.

The PR committee e-mailed a Juniors' Program notice to the "calendar" and "entertainment" sections of local weekly newspapers, and also distributed flyers to approximately 20 NC and SC offices on Capitol Hill, but Cathy herself and others did a far wider distribution in neighborhoods and at community gather-places, I believe. The e-mails resulted in one feature editor contacting us for a possible follow-up feature article on the club.

I don't know if this goes under PR—however, Tom Brett put Lisa West in touch with me, and I am supposed to give their kids' dance team a tour of The Capitol today.

Michael Browne has been given the info to make the flyer for the club picnic.

David: The Public Relations committee is still supporting us to help with the Junior program. Joan arranged a Capitol tour for Sam and Lisa West, the Junior shag team and the parents that accompanied them.

Flyers for the SOS party are ready and will bring them to Rene's on Wednesday.

Newsletter: Valerie Swiger, Chair; Nancy Roop back-up

September Shag Rag -- the cut off date for input will be August 25th.

Board needs to discuss the Shag Rag Mailing -- How are we going to deal with the higher cost since we have less than 200 members who want it mailed. With less than 200 we have to mail regular mail.

5 pages will cost us 41 cents per shag rag

6 pages will cost us 58 cents per shag rag

Many that are receiving a hard copy live in other states, they do not get to participate in our events, so basically the only thing they are getting for their membership money is the shag rag. I feel we have to mail to them no matter what the cost.

We were 18 names short (of 200) this month, that number will not be constant. We could put about 20 back on the mailing list for the short term and hope that this would enable us to continue using the bulk mail rate of .23 cents per shag rag for awhile. But it is not a solution. Most of the people on the mailing list are long term members. About 95% of all who have joined in the last year have chosen the Internet version. This trend will probably continue and as we lose long term members the number to mail will continue to go down.

Suggestions:

Have a bi-monthly Shag Rag, 6 times a year instead of 12 we would still have it on line and we could add to the on line version. Let's say we sent one for Jan-Feb at the 1st of Jan, then had some "breaking news" that would normally go in the Feb issue, we could update the Jan-Feb Shag Rag and send it to SBOL first of Feb as we would have done in the past, we just wouldn't send out a new hard copy Feb 1st. A bi-monthly would take more planning with information locked down on events and flyers prepared earlier.

Eliminate the advertisers to keep the number of pages to 5 so it only costs 41 cents--of course we have to wait until their present ad expires--they were only bringing in a few hundred dollars per year anyway--we could still have them in the on line version

Stop mailing to other clubs that would eliminate 23 mailed shag rags per month--if we supply them with copies of our flyers, as needed, we would still get the information out--they probably aren't interested in our local stuff anyway

These are only suggestions, hope the board can come up with some more.

This month wasn't as costly as you might imagine, because I used a \$31.00 discount card on the printing. When I started using Office Depot at the beginning of the year I signed up for their rewards program, every time I have our printing done or buy anything there they swipe the rewards card then send out quarterly a discount card based on our purchases. This quarter the card was worth approximately \$31 dollars off our next purchase. So although we had to pay higher postage for the August issue we had a much lower printing cost.

There was discussion on the above information from Valerie.

David was not in favor of changing the by-laws in order to try to save money on mailing the Shag Rag because the by-laws state that the newsletter will be printed once per month.

David said we could cut down on costs by not sending the hard copies to 23 shag clubs.

Tom said we could cut down on some of the clubs but continue sending copies to the Clubs that come to the Classic.

Motion: Tom moved that we reduce the number of clubs we send the Shag Rag to, but to continue to send copies to the Clubs that attend the Classic.

Second: Nancy

In Favor: Unanimous

Membership: Hilda Clemann, Chair

Currently NVSC has 321 members.

2007 Capital Shag Classic: Larry Boyer, Linda Coffeen and Charlotte Ashby Co-Chairs

David did not receive a report from the co-chairs on this committee.

Music: Pamela Alfano, chair

Craig Jennings is going to be the DJ for the October 14th Sunday Social.

Pamela has been unable to contract a DJ for Wednesday night during SOS at Rene's even though she has contacted numerous DJs.

The Board discussed ensuring that the club members unable to attend SOS have good music to dance to even if the Club has to pay for lodging for an out of town DJ.

Motion: Marcia moved to pay up to \$250 to ensure that we can get a DJ to play for the club members unable to attend SOS.

Second: Pamela

In favor: Unanimous

A.C.S.C. Meeting

Marica: The information discussed during the meeting in Augusta, GA was very interesting. Two clubs were removed for not paying their dues. The summer work shop will be in Greenville, SC in 2008. The winter 2009 work shop will be in Danville, VA and winter 2009 will be in Jacksonville, FL.

Hall of Fame golf tournament: We need to check to see if our money which was approved in a previous Board meeting was received. The next tournament may possibly be the 2nd week-end in June 2008.

Bo Bryan book "Shag – The Dance Legend": Marcia suggested that the club buy it for club as a club momento. The cost of the book is \$60. The money payment will be divided as follows: \$30 goes to the Phil Sawyers' scholarship and \$30 to Bo Bryant.

Motion: Marcia moved that the Club purchase the book for \$60

Second: Tom

In Favor: Unanimous

OLD BUSINESS

No old business.

NEW BUSINESS

NVSC By-Laws Article 3, Section 14

This section of the NVSC By-Laws addresses a topic which we talked about during the July Board meeting. The wording of this section is as follows:

Section 14. Presumption of Assent. A Board member who is present at a meeting of the Board at which action on any Corporation matter is taken shall be presumed to have assented to the action taken unless his or her dissent is entered in the minutes of the meeting, or unless he or she files a written dissent to such action with the person acting as the Secretary of the meeting prior to the adjournment thereof, or forwards such dissent by registered mail to the Secretary of the Corporation within one business day of the adjournment of the meeting. Such right to dissent shall not

apply to a Board member who voted in favor of such action.

Since the NVSC By-Laws always take precedence over Robert's Rules of Order whenever there is conflicting information between the two documents, the interpretation of this section is that if Board members do not cast a vote against a motion, they will be presumed to have voted in favor of the motion. Abstaining from voting will result in a Board member being shown as having voted FOR a motion unless his or her dissent is entered in the minutes of the meeting.

2007 Capital Shag Classic

Discussion on this topic is tabled until the September Board meeting when the Classic Co-Chair is here.

2008 Capital Shag Classic

David stated the Board needs to decide if we want to have the Classic in 2008. If the Board votes to have the Classic should it be held at the Dulles Hilton again and in the same time frame as this year?

Motion: Tom moved that the Club should hold the Classic again, it should be held at the Dulles Hilton and that it should be held the last week-end in July 2008.

Second: Hilda

In favor: Unanimous

David stated that we have 2 co-chairs who have volunteered to chair the Classic for 2008 – Heather Jennings and Pamela Alfano. David has selected Heather and Pamela to co-chair the 2008 Classic. We thank them for stepping up and doing this job. They will begin coordinating with the hotel representatives.

August 11th NVSC Picnic

David: The flyers for the picnic will be on the table on Wednesday night.

Marcia: Remember it is a BYOB, BYO chair function.

David: The Junior lesson will be taught at about 2:30.

NVSC Party at Fall SOS – Tuesday, September 18th

David: The flyer is ready to give to Tom for the green bag and Valerie will make more if needed later.

Marcia suggested that instead of coming through the front door, it would be better for our members to use the back door as the entrance. We would set up to register the members and take the tickets there. Everyone agreed that that would be a good solution to the crowded situation at the front door.

Fran is going to bring the blinkie lights and David is going to bring the poker chips for the drinks.

Free Drink(s) at Rene's During SOS Week – Wednesday, September 19th

The Board discussed providing some benefit for NVSC members who do not attend SOS, but will be at Rene's on September 19th.

Motion: Marcia moved that we give one ticket per member for a drink of their choice at happy hour prices.

Second: Pamela

In Favor: Unanimous

Date for 3rd Quarter NVSC General Membership Meeting.

David: September 26th (the week after SOS week) is the date for this meeting.

October NVSC Sunday Social – October 14th

David: The Board needs to decide if we want to pay for the cover charge and food for members who attend this event or just pay for the buffet charge for members who attend. Drinks should be paid for members and non-members.

When we had the Super Bowl party the members paid the cover charge and the club paid for the food.

Motion: Marcia moved that members pay for the entrance fee and club pay for the food.

Second: Tom

In Favor: Unanimous

Tom asked what the cost would be to a non-member. David said that non-members would pay their cover charge and for the cost of the buffet.

Discussion regarding an event before the SOS:

Tom stated that if he had realized earlier that we had not planned a pre-SOS party, he would have recommended that we have one.

Pamela said that in some previous years we did have a Fall work-shop and there was poor attendance.

It was mentioned that the Holiday party in December will be free for club members.

Audit Report

David: The revised audit report was given to Russ about two weeks ago.

David gave copies of the revised report to the Board members for their consideration until the September NVSC Board meeting when this subject will be on the agenda.

Additional New Business Topics

Tom: It seems to me that we have a calendar that goes out some distance identifying the events for the next year. In order that the juniors have a schedule could some of the future Junior events be placed on the calendar?

David: The schedule of events for next year's calendar will be determined by next year's Board. We can suggest some things to the 2008 Board.

Motion: Tom moved that we draft a calendar for next years Board that would include the Junior SOS 15-20 July and that the Junior lessons be scheduled so that they are prior to Junior SOS.

Second: Pamela

In Favor: Unanimous

Tom: There is an organization called Junior Shaggers Association and it costs \$50 a year. It will help to support Junior Shaggers.

Heather asked David if she could provide some input and he approved.

Heather: The problem with the Junior Shaggers Association is that they do not send reminders to renew your membership and people forget about renewing.

Pamela: The Club belonged to the Junior Shaggers Association during my tenure as President and also Heather's.

Motion: Tom moved that NVSC join Junior Shaggers Association.

Second: David

In Favor: Unanimous

Are there any announcements or other business before the meeting is adjourned?

Heather requested permission to attend the next board meeting. David approved her request.

Hilda will host the next Board meeting on September 10th at 7:30.

ADJOURNMENT

David adjourned the meeting at 9:17 PM.

Respectfully submitted,

Nancy Roop
Secretary

President: David Rodgers
Vice President: Marcia Conway
Treasurer: Russ White
Secretary: Nancy Roop
Directors: Pamela Alfano
Tom Brett
Hilda Clemann
Linda Coffeen
Fran Mong

Attachment(s):

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