



## **MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS**

**December 4, 2006**

### **CALL TO ORDER**

The meeting was called to order by President Janis Grimes at 7:50 p.m.

Location: Hilda Clemann's house

Present: Janis Grimes, Hilda Clemann, Cris Gaines, Russ White, Charlotte Ashby, Marcia Conway, Debra Parrish, Linda Coffeen, and Terrie Patullo.

Absent: None

The following members of the 2007 Board were in attendance as observers: David Rodgers, Nancy Roop, Fran Mong and Pamela Alfano.

### **PRELIMINARY MATTERS**

November minutes were read and approved.

- Motion to accept: Linda Coffeen
- Seconded: Terrie Patullo
- In favor: Unanimous

### **TREASURER'S REPORT**

Russ White submitted the following report.

At this time there are three checks from the Capital Shag Classic outstanding. They are to Larry Boyer for \$200.00, David Rapson for \$390.00, and Larry Jones for 400.00.

	Month: October 30	Month: November 30
Regular Account	5,792.24	6,849.03
Junior Account	734.57	19.57
Special Events	963.17	963.17
Charity Account	187.24	187.24
<b>Total</b>	<b>7,627.22</b>	<b>8,019.01</b>

- Motion to accept: Linda Coffeen
- Seconded: Debra Parrish
- In favor: Unanimous

### COMMITTEE REPORTS

**Dance Committee:** David Rodgers, Chair Janis Grimes, Liaison

2 videos have been sold since November 1, 2006; this is \$10.76 profit for the club.

**NVSC Video Notebook Sales:**

Video Notebooks (VHS & DVD) purchased by NVSC	305
\$ Paid by NVSC for Video Notebooks	1,631.19
Video Notebooks sold or given away as door prizes	273
\$ Turned into NVSC treasurer	2,741.78
\$ On hand to be turned into NVSC treasurer	20.00
\$ Value of current inventory when sold	320.00
<b>Total profit to the club</b>	<b>\$1,110.59</b>

Notes: According to the above information each DVD cost the club \$5.34. Therefore the profit to the club is \$4.66 for every DVD sold. The above information is for a four and a half year period. **Since 2002, the Dance Committee has averaged \$20.57 monthly profit to the Shag Club.**

David Rodgers did provide this clarification for the year 2006:  
65 DVDs ordered at a price of \$4.62 each. They sell for \$10.00, profit \$5.38. **66 DVDs** have been sold to date. **Profit to the club would be \$355.08, average \$29.59 per month.**

**Junior Committee:** Terrie Patullo, Chair

The junior fund has given generously to support our Junior shaggers (4-time Junior National Champion Tory Robinette, and Kari Jones and John Tyson), as they are representing NVSC at the National Shag Dance Championships, the Grand National Dance Championships, and as

members of the National Shag Dance Championship Team. **The junior fund has been increased significantly by the contribution of income from the PSDC Saturday dances totaling \$1,115.00** (donated by Janis Grimes to the club in 2005), plus additional funds collected at Rene's in the junior jar. The fund now has a balance of \$19.57, but can be replenished.

**Social Committee:** Debra Parrish, Chair. (Russ White, Terrie Patullo, Cris Gaines, Linda Coffeen, Charlotte Ashby, co chairs)

The Christmas Holiday party – CASH BAR ONLY - Tom Brett has requested the amount of beer and wine to be ordered - we need to provide that a week prior to the event. Unsold beer and wine can be returned to Fort Myer. We decided to order a hundred (5 oz) Chardonnays, a hundred Merlots, and 50 White Zinfandels. We also decided on 4 cases of Bud Light, and 2 cases of regular Budweiser. Water and soft drinks are to be provided by the club. This event is pot luck and members are calling or emailing Debra Parrish to inform her of the food they are bringing. There will be toys collected for "Toys for Tots," and Marcia Conway will take them to a firehouse near her home for distribution. Tree ornaments for our Tree of Remembrance, Honor, and Tribute, will be sold for \$5.00 in honor of a loved one. Debra Parrish is providing this tree for our use. Janis Grimes has posted our party on the DCDancenet calendars and email.

**Charity and Fundraising:** Marcia Conway, Chair

Marcia Conway reported the 50/50 made \$85., \$80., \$47., and \$59. This is a total of **\$312.00** for the month of November.

The club ordered 15 copies of "Shagging in the Carolinas," by Fessa John Hook. Five copies have been sold for a profit of \$10.00 each, total **\$50** profit.

The total amount NVSC has contributed to Capital Hospice to date is \$135,665.56. The BIG CHECK presentation will be made at the Christmas Holiday party.

In a special year end report, provided by Treasurer Russ White, the Charity and Fundraising Committee has raised **\$2,718.00** from the sale of 50/50 tickets and has collected \$581.49 from the sale of logo items. **The actual profit raised by logo item sales is undetermined**, but the mark-up on logo items sold has been insignificant. A special thanks to Marcia Conway and those who help sell the 50/50 tickets. This is a job well done.

**Special Projects:** Charlotte Ashby, Linda Coffeen Co-chairs

A **silent auction** was held on November 8<sup>th</sup> at Rene's for 15 minutes of dancing with our eight volunteer male Shaggers. This event raised **\$105.00** for the club. Our volunteers were Steve Booth, Larry Boyer, Tom Brett, Victor Clemann, Michael Deese, John Seely, Russ White, and John Ward. Thanks guys, for the special job you did.

A **bake sale** was held on November 29<sup>th</sup>, and according to the guys buying the bags of cookies and the banana nut bread, it appears it was a success. The small bags of cookies did seem to sell first. This is definitely something to be continued as a fundraiser (quarterly). Just remember the small things, well priced, did move quickly. This did raise **\$76.00** for the club in one night. It was our first attempt and appeared to be well received. Thanks to all who contributed.

The **ornaments** sold for the **Tree of Remembrance, Tribute, and Honor** at the Christmas Holiday party raised **\$66.75**.

**NVSC Cookbook.....**Recipes are in, and Janis Grimes is working on completing this project in time for holiday sales. Binders have been purchased, and revisions are underway. Thanks to all the cooks who sent in recipes.

**Shag, the Book.....**Bo Bryan has decided the clubs should keep the book and each shag club should determine the best way to sell the book. This can be done through club events, fundraisers, or an auction. If someone buys the book for \$100.00 then \$30.00 goes to Bo Bryan to cover his costs and the remainder goes to the Phil Sawyer Scholarship Fund. The check is to be made out to SOS Charitable Foundation and mailed to Allen Henry, ACSC Treasurer, 3849 Habersham Forest Drive, Jacksonville, Fl. 32223 – [ashags@bellsouth.net](mailto:ashags@bellsouth.net). NVSC's copy will be auctioned at the Christmas Holiday party; this will be a silent auction. Bo Bryan's info was: Bo Bryan, P.O. Box 70, Daufuskie Island, SC 29915., 843-842-8036 (he has since moved to Hilton Head, SC)

**Public Relations:** Michael Brown, Chair Janis Grimes, Liaison

The green bag with all the fliers needs a new keeper. Do we have a volunteer?

**Communications:** Janis Grimes, Chair  
Newsletter Liz Kestler, Gary Salpini, Co-chairs

- Income from ads in the newsletter since October 2006: \$490

This estimate is based on the newsletter (300 copies, with 276 mailed):

- The average cost of mailing the newsletter per member, per year is between \$12.00-\$13.00 per year of the \$20.00 membership dues.

This is the result of a member survey regarding emailing the newsletter to save printing and postage costs.

- There were 46 responses to the survey. 36 preferred emailing the newsletter; 10 preferred regular mail. 36 people times \$12.00 would be a **savings of \$432.00 per year** to the club. This could easily be added as a question on our application.....email, regular mail, or pick up the Shag Rag at Rene's on Wednesday night.
- Liz Kestler has tried a new format for the newsletter which may cost extra to post to the website, with photos that had to be resized. Janis Grimes recommended changing to Microsoft Publisher for the newsletter format. Liz has requested the 2007 version of Microsoft Publisher instead of the 2003 version.
- Note from Heather Jennings in response to inquiry regarding software: Both the CSA and BBC newsletters are done in Microsoft Publisher.

- It is very easy to use and has numerous built in templates to get you started although you can easily create our own if you are creative. Once the Publisher file (.pub) is saved, it still has to be converted to a .PDF file so it can be accessed with Adobe Reader, but it is not difficult. It just runs the file through a conversion process.

**Membership:** Hilda Clemann

Total members: 334 as of December 4, 2006

We once again did discuss the renewal issue. Renew within 30 days of expiration.....or start over as a new member? There was also discussion of new membership costing \$25.00 and renewal (on time) costing \$20.00. A membership roster is available to any member for the \$2.00 fee. It should not be used for solicitation for personal business sales.

**2007 Capital Shag Classic:** Larry Boyer, Linda Coffeen, Charlotte Ashby, Co-Chairs

- Classic ad has been posted on shagdance.com.
- Preliminary flier is nearing completion.
- Entertainment is being lined up
- Signed contract to be mailed by Lisa West.

**Music:** Linda Coffeen, Chair

Eddie O'Reilly has finished making the last of the Red Dot CD's that he has contributed to the club. These have been used as prizes for the "non-contest" winners, and also have been given to new members as practice CDs.

**Website:** Janis Grimes, Chair

November 2004 board meeting minutes are missing from the website. Janis Grimes has asked Vaughn Royal if he still has them so they can be posted. They could have been lost as a result of the main server fire last year.

**Calendar of Upcoming Events**

- December 16<sup>th</sup> – NVSC Christmas Holiday party – Ft Myer Community Center  
Free for members – Cash Bar only – No BYOB – Guest will pay a \$10.00 cover charge. A pot luck dinner to be provided by members.
- February 4<sup>th</sup> – Super Bowl Sunday Party at Rene's. The deejay is Jim Rose.
- February 17<sup>th</sup> – Workshop and dance with Jackie and Charlie at Ft. Myer. Deejay is David Sessoms.
- July 27 – 29<sup>th</sup> – Capital Shag Classic at the Dulles Airport Hilton. New beautiful location.

## **OLD BUSINESS**

**Post Office Box** It costs the club \$35.00 a year, about \$2.90 a month. There is also a bulk mail permit (\$160.00 a year, due on Oct 1<sup>st</sup> each year). The postage **only** is paid out of an escrow account created by a **mysterious \$2,000.00 deposit** made in error to our post office account in 2004. There is \$659.95 remaining in this escrow account.

We have been trying for the past two years to get a second key for the post office box. It has been ordered and Liz Kestler has been successful in obtaining this second key just recently.

Charlotte Ashby suggested once again that the club's application be changed to include a statement mentioning that we are an "all volunteer club," and need all members to "volunteer," in whatever capacity they are comfortable or have expertise. We also discussed (on the application) asking the question of emailing, postal mailing or perhaps picking up the Shag Rag at the club in an effort to save money.

## **NEW BUSINESS**

Attendance at Rene's has been running 85+ each week, with increased buffet dinners sold... At least 50 people attended on November 22<sup>nd</sup>, the night before Thanksgiving. This reflects an increase over the past 4 months from 70 attending with 15 buffet dinners sold.

An anonymous donor has given \$500.00 to be used to offset expenses for the Christmas Holiday party. This same donor made a kind donation toward our spring SOS free pour in N. Myrtle Beach and made arrangements for Craig Woolard to appear and sing a few songs for our club's fall SOS party at Fat Harold's. These donations were made in honor of our dedicated President, Janis Grimes.

The January 2007 board meeting will be held the second Monday of the month (January 8<sup>th</sup>), at David Rodgers' home.

## **ADJOURN MEETING**

The meeting was adjourned at 9.05 p.m.

Respectfully submitted,

***Charlotte Ashby***

Charlotte Ashby

## Secretary

### **Addendum to the December 2006 meeting.**

On December 10, 2006, Charlotte Ashby was appointed as Chairman, Ways and Means Committee (for the remainder of 2006).

This committee was established to oversee the year 2006 fundraising of various committees, i.e., Dance Committee, Newsletter, Junior Committee, Charity, Fundraising, and Special Projects.

The cookbook is finished, and the amount turned in for cookbook sales so far is \$195 in gross receipts.

On December 27<sup>th</sup> a brief meeting was held at Rene's to read and approve the minutes of the December 4<sup>th</sup> meeting and discuss last minute items.

The meeting was called to order by President Janis Grimes at 7:35 p.m.

Eight board members attended. Linda Coffeen was absent. The minutes were read and approved.

- Motion to accept: Debra Parrish
- Seconded: Cris Gaines
- In favor: Unanimous

There was discussion of the amount paid to Eddie O'Reilly for the Christmas Holiday Party. After much discussion it was decided to leave the amount at \$250.00 plus \$50.00 for use of his equipment.

Janis Grimes recommended to the board that logo items should be promoted and sold for a few dollars more to generate some profit for the club. Logo items promote enthusiasm and club spirit and should be on display each week at the club.

Charlotte Ashby suggested that the club continue a Ways and Means Committee to oversee fundraising of various committees and to act as a "checks and balance," of monies spent versus monies received.

The meeting was adjourned at 8:00 p.m.

At least 50 people were in attendance at Rene's on December 27<sup>th</sup>, the Wednesday between Christmas and New Year's Eve.

The contract for instructors for the 2007 Capital Shag Classic has been signed and received from Sam and Lisa West.

Note: Vaughn Royal did still have the minutes from November 2004, and sent them in to the website to be re-posted.

<b>President:</b>	Janis Grimes
<b>Vice President:</b>	Marcia Conway
<b>Treasurer:</b>	Russ White
<b>Secretary :</b>	Charlotte Ashby
<b>Directors:</b>	Hilda Clemann
	Linda Coffeen
	Cris Gaines
	Debra Parrish
	Terrie Patullo